






WEB DESIGN PACKAGES	 BRONZE WEB PACKAGE	 SILVER WEB PACKAGE	 GOLD WEB PACKAGE
WEBSITE FEATURES			
Static Webpages	up to 10	up to 20	up to 30
Site Design (HTML 5 compliant & iPad compatible)	Custom Template	Custom Template	Custom Template
Customized Graphics (includes Fancyzoom & Favicon)	x	x	x
Contact Form (spam protected)	x	x	x
Tabbed Content & Accordion Content	x	x	x
Google Maps Integration	x	x	x
Lightbox Photo Gallery		x	x
Advanced Expanded Photo Albums			up to 5 albums
Integrated Google Site Search			x
Custom Online Form (Email capture, online application, etc.)			x
WEB VIDEOS			
Homepage Commercial (Professional Video)	1	1	1
Additional Videos (FAQs and SAQs)	0	4	10
PMC Based Video Scripting	x	x	x
YouTube Channel Creation and Optimization		x	x
Mass Video Submission		x	x
Customized 3D Motion Graphics Logo			x
SEO and SITE OPTIMIZATION			
XML Sitemap and Google Indexing Guaranteed	x	x	x
Google Analytics encoding	x	x	x
Site Optimization (keywords, tags, headers, linking, etc.)	x	x	x
SEO with Page One "Above the Fold" Guarantee	available	available	available
Google Places/Plus Optimization		x	x
Exclusive Business Relationship			available
WEBSITE HOSTING			
PMC Hosting (\$300 per year)	1 year included	1 year included	1 year included
Custom Domain Name (\$25 per year)	1 year included	1 year included	1 year included
Custom Email Address	x	x	x
File Transfer	Unlimited	Unlimited	Unlimited